


wattbike

INDOOR CYCLING
REDEFINED





OUR MISSION

Continually innovate
to create the world's
leading indoor bikes for
improving performance

WATTBIKE TIMELINE

LAUNCH
2008

FIRST
PRODUCTION
MODEL
2008

POWER
CYCLING
2009

Power Cycling is
Wattbike's group cycling
software displaying key
data from every rider.

CROSSFIT
GAMES
2011

OLYMPICS
2012

UCI WORLD
CYCLING
CENTRE
2014

WATTBIKE HUB 2015

The Wattbike Hub is Wattbike's
digital platform including an App
which links directly to the bike
and a desktop analysis tool.

BLUETOOTH
2015

PES
2017

Pedalling
Effectiveness
Score is a world
first innovation
from Wattbike
giving riders in
depth technique
feedback.

BUPA
INSTALL
2018

BUPA adopted
Wattbike as the
key testing tool
in its Peak Health
Assessment.

INTELLIGENT
CYCLING
LAUNCH
2020

EDUCATION
PLATFORM
LAUNCH
2020

wattbike
ATOMX
WATTBIKE
ATOMX
LAUNCH
2019

BRITISH
CYCLING
ENDORSEMENT
2008

DEVELOPMENT
1996

Developed over 8 years in
partnership with Peter Keen,
Performance Director of
British Cycling.

GLOBAL
DISTRIBUTION
2009

HEALTH &
FITNESS
2012

This year the
Wattbike was
adopted by all the
major health and
fitness providers
in the UK.

MILITARY
AAA
2015

HILTON
HOTELS
2017

wattbike
ATOM
WATTBIKE
ATOM
LAUNCH
2017

wattbike
NUCLEUS

WATTBIKE
NUCLEUS
LAUNCH
2019

ZONES
2016

A Wattbike Zone is
the complete indoor cycling solution
combining Wattbikes with interactive
software, motivating graphics and
bespoke staff training.

INDOOR
CYCLING
REDEFINED

Global rollout of AtomX and
Nucleus changes the face of
indoor cycling forever.

PIONEERING INDOOR BIKES

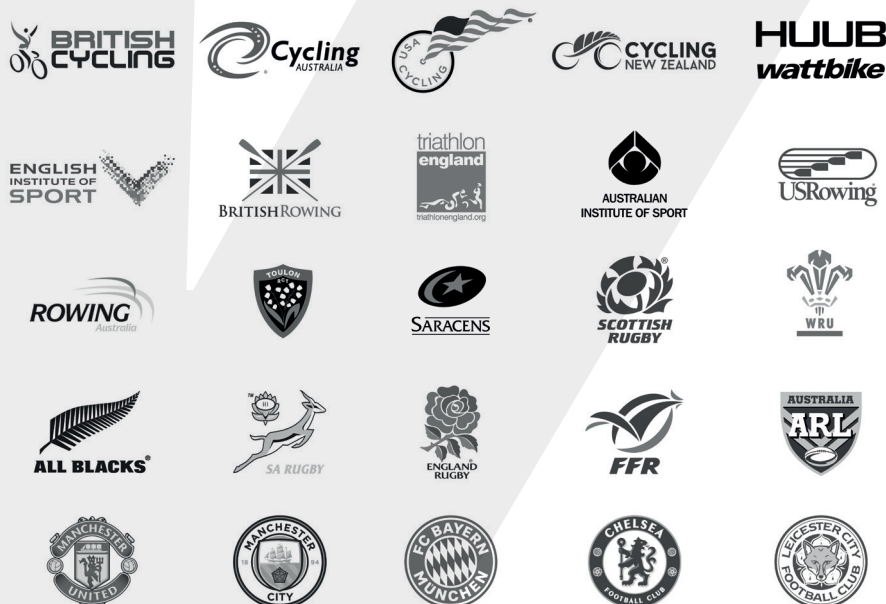
Wattbike was born from a belief in training differently. Since our inception in 2008, we have disrupted the health and fitness industry and challenged the way elite athletes train.

But don't be intimidated - Wattbikes are for everyone. From the office worker who's short on time, to the fitness enthusiast, the keen cyclist, and even the firefighter or soldier. Wattbikes will help you improve your performance, health, and fitness, no matter your current activity level.

Join the Wattbike community and experience the gold standard of indoor cycling.

USED BY 1000+ ELITE SPORT TEAMS

ATHLETICS Jessica Ennis-Hill Daley Thompson Greg Rutherford AUSTRALIAN RULES Adelaide Football Club Brisbane Lions Carlton Football Club Collingwood Football Club Essendon Football Club Fremantle Football Club Geelong Football Club Gold Coast Football Club Greater Western Sydney Giants Hawthorn Football Club Melbourne Football Club North Melbourne Football Club Port Adelaide Football Club Richmond Football Club St Kilda Football Club Sydney Swans West Coast Eagles Western Bulldogs BOXING Carl Froch Anthony Joshua Anthony Crolla Wladimir Klitschko British Boxing CRICKET England Notts CCC Northants Kevin Pietersen CYCLING USA Great Britain Australia New Zealand Elisa Balsamo Elise Ligtlee HUUB Wattbike UCI World Cycling Centre Lizzie Deignan Joanna Rowsell-Shand Sarah Lee Sir Bradley Wiggins Sir Chris Hoy Victoria Pendleton Shaneze Reid Liam Phillips Robert Förstemann Azizulhasni Awang Sarah Hammer Phil Hindes Katy Marchant Vicky Williamson Dean Downing Juliet Elliot Liam Phillips Dan Bigham Harry Tanfield John Archibald Jonny Wale Jacob Tipper Stefany Hernandez Stephen Roche Sean Kelly John Degenkolb Fabian Cancellara Tony Martin Chris Froome Gerraint Thomas Robbie McEwan Anna Mears FOOTBALL England Real Madrid Bayern Munich Manchester City Manchester United Arsenal Liverpool Chelsea Fulham Leicester City Tottenham Hotspur Bournemouth Southampton Middlesbrough Brighton and Hove Albion Huddersfield Town Aston Villa West Ham United Burnley Crystal Palace Everton Sheffield United Aston Villa Nottingham Forest Notts County Derby County Watford Celtic FORMULA 1 Jenson Button Max Verstappen GOLF Danny Willett Rory McIlroy GYMNASTICS Claudia Fragapane HOCKEY England Women MMA Conor McGregor UFC Performance Institute RUGBY UNION England Scotland Wales Ireland Italy New Zealand France South Africa Japan Saracens Bath Rugby Bristol Bears Exeter Chiefs Leicester Tigers Harlequins Gloucestershire Rugby Wasps Sale Sharks Worcester Warriors Newcastle Falcons London Irish London Welsh Graham Rowntree Will Carling Dan Carter Sean Fitzpatrick Joel Stransky Victor Matfield Will Greenwood Ben Youngs Alun Wyn Jones Sam Warburton Brian O'Driscoll Richie McCaw Brodie Retallick Schalk Brits Mako Vunipola Billy Vunipola Paul O'Connell Martin Johnson Austin Healey Martin Bayfield Ben Kay Jonathan Davies RUGBY LEAGUE England New Zealand Hull KR Leeds Rhinos Warrington Wolves St Helens R.F.C. Wigan Warriors Castleford Tigers Wakefield Trinity Catalans Dragons Hull F.C. Huddersfield Giants Salford Red Devils Widnes Vikings Bradford Bulls NRL (Australia) SAILING NZ America's Cup British Sailing SWIMMING Max Litchfield Jazz Carlin Adam Peaty TENNIS Andy Murray Laura Robson Rafael Nadal



WHY WATTBIKE?



+30,000 WATTBIKES
IN GYMS WORLDWIDE

PROVEN TO
ATTRACT NEW
MEMBERS:
80% increase
in indoor
cycling class
occupancy
when
installing
Wattbikes



FREE
WATTBIKE HUB APP

HIGH IMPACT
BRANDING
AND SUPPORT
MATERIALS



THE BEST AND MOST
EFFECTIVE TOOL FOR ALL
TYPES OF TRAINING
(HIIT, endurance, speed,
rehab, injury prevention
and fat burning)



+500 OLYMPIC MEDALLISTS
USING WATTBIKES

CONNECT TO
ANY APP

ZWIFT

STRAVA

**TRAINING
PEAKS**

TRAINERROAD

AND MORE



FREE COURSES OFFERED ON THE
WATTBIKE DIGITAL EDUCATION PLATFORM

+1000
PROFESSIONAL
SPORTS
TEAMS USING
WATTBIKES

CREATE
SECONDARY
SPEND
OPPORTUNITIES



SUITABLE FOR
ALL USERS

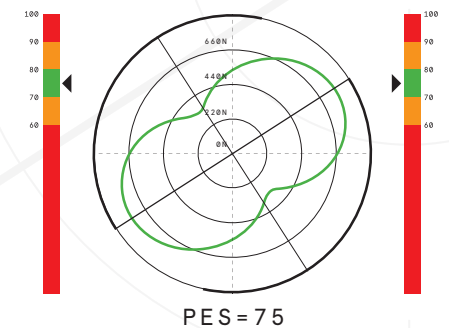
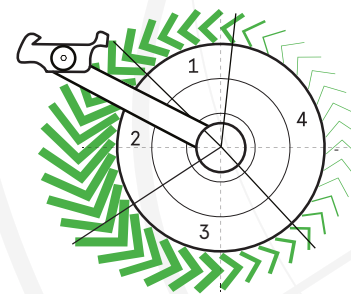


PEDALLING TECHNIQUE

MAKING THE INVISIBLE, VISIBLE

Since Wattbike's launch in 2008, we have been at the forefront of pedalling technique analysis. By improving pedalling technique, your members will use all their muscles correctly, achieve their goals quicker, and become more balanced, efficient athletes.

Collecting 100 data samples per revolution allows the Wattbikes to show the most accurate representation of how power is applied via the Polar View and the Pedalling Effectiveness Score (PES).



THE WATTBIKE COMMERCIAL FLEET

INDOOR CYCLING. REDEFINED.

Each Wattbike product is unique, yet they all have their very own place in your facility. Put the Wattbike Pro/Trainer in your performance zone to improve fitness, strength, and power. Place the Wattbike Nucleus on the gym floor to make individual training exciting. Install a fleet of Wattbike AtomX in your Wattbike Zone to bring small group training to a whole new level.

The Wattbike commercial fleet covers any use. Whether on the gym floor, in a functional area or in a Wattbike Zone, we have a bike to suit your needs.





wattbike

Pro/Trainer

THE ORIGINAL AND UNDISPUTED PIONEER OF INDOOR BIKES

With over a decade of success under its belt, the Wattbike Pro/Trainer is praised for its versatility, accuracy and adjustability.

Unique dual air and magnetic resistance provide the patented Real Ride Feel - where indoor training feels just like riding on the road.

With an impressive performance heritage, the Wattbike Pro/Trainer set the standard for indoor bikes. It is the perfect solution for conditioning, rehab, injury prevention, fitness and performance testing, and indoor cycling classes.

KEY FEATURES:

ACCURATE DATA

Whatever your workout, you can rely on our data. The Pro/Trainer has been carefully engineered and independently verified to deliver $\pm 2\%$ accuracy across the full power range of 0-3760W.

POLAR VIEW

Visualise how you apply force through each pedal stroke and optimise your technique with our patented analysis tool.

RESISTANCE SYSTEMS

The Pro/Trainer uses an innovative combination of air and magnetic resistance to deliver smooth, incremental adjustments.

SEAMLESS CONNECTIVITY

The Wattbike Pro/Trainer makes your riding experience seamless. With ANT+, Bluetooth, and FTMS compatibility you can connect to all popular apps and devices, including Zwift, TrainerRoad, FulGaz, the Sufferfest, and more. So you can train your way, every ride.



SPECIFICATIONS

MODEL	Wattbike Pro/Trainer
HEIGHT	Max 130cm
WIDTH	66cm
LENGTH	125cm
FEET	5cm Diameter rubber feet, adjustable height
ROLLERS	Transportation rollers fitted
BOTTOM BRACKET	ISIS Drive
Q-FACTOR	175mm
CRANK LENGTH	170mm
PEDALS	Combination pedals fitted as standard
SADDLE	Race and Comfort saddles included
MAX RIDER WEIGHT	150kg
MAX RIDER HEIGHT	6'5"
POWER RANGE	0-3760W
CONNECTIVITY	ANT+, Bluetooth, FTMS



wattbike

NUCLEUS

THE EVOLUTION OF A PIONEER

Borne from the Wattbike Pro/Trainer, the Wattbike Nucleus features our classic dual air and magnetic resistance as well as the brand new Performance Touchscreen.

Automatically updating via wifi, new Wattbike Hub workouts and challenges will be added seamlessly to the Performance Touchscreen, and error reports can be sent directly to Wattbike HQ, enabling issues to be resolved right away.

Install a fleet of Wattbike Nucleus bikes on the gym floor to make individual training exciting and to stand out from the crowd.

wattbike
NUCLEUS

KEY FEATURES:

► **PERFORMANCE TOUCHSCREEN**

Our high-definition touchscreen elevates the cycling experience by delivering the most advanced performance feedback for a fully connected user experience.

↻ **PEDALLING EFFECTIVENESS SCORE**

Pedalling Effectiveness Score is a unique technique analysis tool. Building on the industry defining Polar View, PES provides riders with a colour coded display and numerical score.

● **REAL RIDE FEEL TECHNOLOGY**

Our unique technology replicates the resistance and sensation of riding on the road, delivering the most authentic ride feel available. This means all of the effort you put in indoors easily translates out onto the road.

◆ **SEAMLESS CONNECTIVITY**

The Wattbike Nucleus makes your riding experience seamless. With ANT+, Bluetooth, and FTMS compatibility you can connect to all popular apps and devices, including Zwift, TrainerRoad, FulGaz, the Sufferfest, and more. So you can train your way, every ride.



SPECIFICATIONS

MODEL	Wattbike Nucleus
HEIGHT	Max. 134cm
WIDTH	66cm
LENGTH	145cm
FOOTPRINT	Floor space= 125 x 66cm Footprint inc tablet = 145 x 66cm
FEET	5cm diameter rubber feet, adjustable height
ROLLERS	Transportation rollers fitted
BOTTOM BRACKET	ISIS Drive
Q-FACTOR	175mm
CRANK LENGTH	170mm long
PEDALS	Combination pedals fitted as standard
SADDLE	Race and comfort saddle included
PERFORMANCE TOUCHSCREEN	Screen - 11.6" Full HD. Operating system - Android 9 Storage - 32gb
CONNECTIVITY	WiFi, BLE 5.0, ANT+, NFC
MAX RIDER WEIGHT	150kg
MAX RIDER HEIGHT	6'5"
POWER RANGE	0-2000W



wattbike

ATOMX

THE MOST ADVANCED COMMERCIAL INDOOR BIKE EVER MADE

Building on the success of the Wattbike Atom, Wattbike is launching the revolutionary commercial smart bike.

The Wattbike AtomX provides the most realistic cycling experience ever created. It features a high-definition Performance Touchscreen, integrated digital shifters, and lets you choose between ergo and gear mode.

All new Climb Mode introduces automated resistance to allow riders to tackle bucket-list climbs such as Alpe d'Huez and Mont Ventoux.

Bring your Wattbike Zone to life with the Wattbike AtomX - the most advanced commercial indoor bike ever.



KEY FEATURES:

ERGO AND CLIMB MODE

Allow the AtomX Ergo mode to regulate your workout. Choose from inbuilt training sessions or specify your desired watts and the AtomX will adjust the resistance to meet the required output. Climb Mode will simulate the gradient of famous mountains from around the world.

PERFORMANCE TOUCHSCREEN

Our high-definition touchscreen elevates the cycling experience by delivering the most advanced performance feedback for a fully connected user experience.

INTEGRATED SHIFTERS

Integrated shifters put control of your workout at your fingertips. Change gear, adjust resistance, toggle workout modes, scroll through data screens and even start a new lap without ever leaving the handlebars.

SEAMLESS CONNECTIVITY

The Wattbike AtomX makes your riding experience seamless. With ANT+, Bluetooth, and FTMS compatibility you can connect to all popular apps and devices, including Zwift, TrainerRoad, FulGaz, the Sufferfest, and more. So you can train your way, every ride.



SPECIFICATIONS

MODEL	AtomX
HEIGHT	112cm to 145cm
WIDTH	68cm
LENGTH	124 - 144cm (including tablet)
FOOTPRINT	Floor space = 100 x 68cm Footprint inc tablet = 144 x 68cm
FEET	Adjustable height
ROLLERS	Transportation rollers fitted
BOTTOM BRACKET	ISIS Drive
Q-FACTOR	160mm
CRANK LENGTH	170mm
PEDALS	Combination pedals fitted as standard
SADDLE	Racing Saddle fitted as standard
PERFORMANCE TOUCHSCREEN	Screen - 11.6" Full HD. Operating system - Android 9 Storage - 32gb
CONNECTIVITY	WiFi, BLE 5.0, ANT+, NFC
SHIFTERS	Each 3 buttons, hard-wired fully integrated digital shifters with vibration motor
MAX RIDER WEIGHT	150kg
MAX RIDER HEIGHT	6'5"
POWER RANGE	0 - 2500W



WATTBIKE TRAINING APP

THE WATTBIKE HUB

Wattbike's free digital platform, the Wattbike Hub, is available on smartphone, tablet and desktop, and now, in the Performance Touchscreen of the Wattbike Nucleus and AtomX.

On the Wattbike Pro/Trainer, the app links seamlessly with the Performance Monitor and provides additional data feedback including PES, simple to read workout screens and increased analysis options.

Containing free tests, workouts, training plans and challenges, the Wattbike Hub is like having a coach in your own pocket.

On the Wattbike Nucleus and AtomX, the Wattbike Hub is built into the Performance Touchscreen. Access workouts, tests, training plans, and our brand new interval builder right on your screen.

Log in with your Hub account to store all your data, or simply choose the Just Ride option. Forgot to log in? No need to worry. A quick QR code scan with your phone stores all your data right in your Hub.

All Wattbike products also allow for seamless open platform connectivity, allowing you to connect to all your favourite training apps such as Zwift, Strava, TrainingPeaks and The Sufferfest.



WATTBIKE SUPPORT

WATTBIKE ZONES

Stand out from the competition and let our in-house team design your very own bespoke Wattbike Zone. Whether it be on the gym floor or in a separate cycling studio, our team can design graphics for any space. Wattbike Zones are immersive, engaging, and motivational; providing the ultimate indoor cycling experience.

MARKETING SUPPORT

Whether you are installing a Wattbike Zone, providing training plans for your members, or simply want to shout about your Wattbikes, our dedicated in-house team have the assets to support you. Through imagery, videos and printed materials, you can transform the way your instructors and members interact with the Wattbike.

Find out more about Wattbike zones, our marketing support, and educational offering at wattbike.com

EDUCATION

Wattbike's brand new digital education platform offers you the ability to customise your Wattbike education. Empower yourself and your staff with the most up to date product information, and learn everything you need to know about Wattbike's technique tools and training methods.









JOIN OUR TRIBE

ATHLETICS Jessica Ennis-Hill Daley Thompson Greg Rutherford
AUSTRALIAN RULES Adelaide Football Club Brisbane Lions Carlton
Football Club Collingwood Football Club Essendon Football Club
Fremantle Football Club Geelong Football Club Gold Coast Football
Club Greater Western Sydney Giants Hawthorn Football Club Melbourne
Football Club North Melbourne Football Club Port Adelaide Football
Club Richmond Football Club St Kilda Football Club Sydney
Swans West Coast Eagles Western Bulldogs BOXING Carl Froch
Anthony Joshua Anthony Crolla Wladimir Klitschko British Boxing
CRICKET England Notts CCC Northants Kevin Pietersen CYCLING
USA Great Britain Australia New Zealand Elisa Balsamo Elise
Ligtlee HUUB Wattbike UCI World Cycling Centre Lizzie Deignan
Joanna Rowsell-Shand Sarah Lee Sir Bradley Wiggins Sir Chris Hoy
Victoria Pendleton Shaneze Reid Liam Phillips Robert Förstemann
Azizulhasni Awang Sarah Hammer Phil Hindes Katy Marchant Vicky
Williamson Dean Downing Juliet Elliot Liam Phillips Dan Bigham
Harry Tanfield John Archibald Jonny Wale Jacob Tipper Stefany
Hernandez Stephen Roche Sean Kelly John Degenkolb Fabian
Cancellara Tony Martin Chris Froome Gerraint Thomas Robbie
McEwan Anna Mears FOOTBALL England Real Madrid Bayern Munich
Manchester City Manchester United Arsenal Liverpool Chelsea
Fulham Leicester City Tottenham Hotspur Bournemouth Southampton
Middlesbrough Brighton and Hove Albion Huddersfield Town Aston
Villa West Ham United Burnley Crystal Palace Everton Sheffield
United Aston Villa Nottingham Forest Notts County Derby County
Watford Celtic FORMULA 1 Jenson Button Max Verstappen GOLF
Danny Willott Rory McIlroy GYMNASTICS Claudia Fragapane HOCKEY
England Women MMA Conor McGregor UFC Performance Institute
RUGBY UNION England Scotland Wales Ireland Italy New
Zealand France South Africa Japan Saracens Bath Rugby Bristol
Bears Exeter Chiefs Leicester Tigers Harlequins Gloucestershire
Rugby Wasps Sale Sharks Worcester Warriors Newcastle Falcons
London Irish London Welsh Graham Rowntree Will Carling Dan
Carter Sean Fitzpatrick Joel Stransky Victor Matfield Will
Greenwood Ben Youngs Alun Wyn Jones Sam Warburton Brian
O'Driscoll Richie McCaw Brodie Retallick Schalk Brits Mako
Vunipola Billy Vunipola Paul O'Connell Martin Johnson Austin
Healey Martin Bayfield Ben Kay Jonathan Davies RUGBY LEAGUE
England New Zealand Hull KR Leeds Rhinos Warrington Wolves St
Helens R.F.C. Wigan Warriors Castleford Tigers Wakefield Trinity
Catalans Dragons Hull F.C. Huddersfield Giants Salford Red Devils
Widnes Vikings Bradford Bulls NRL (Australia) SAILING NZ
America's Cup British Sailing SWIMMING Max Litchfield Jazz
Carlin Adam Peaty TENNIS Andy Murray Laura Robson Rafael Nadal

#WATTBIKERS

WATTBIKE.COM

 @Wattbike  @Wattbike  @Wattbike  /Wattbike

Not all of these athletes are officially affiliated to,
are sponsored by, or endorse Wattbike.